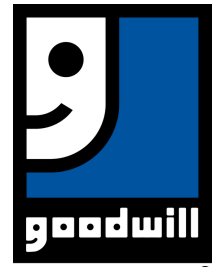


The Goodwill

Grapervine



JANUARY 2023

HAPPY NEW YEAR

2023: Mission Above All!

Every New Year brings a sense of nostalgia, excitement, and wonder as we reminisce over the previous year's accomplishments and begin to think about the upcoming year at hand. In this process, it's important to remind ourselves of **WHY** we come to work every day... to serve the fantastic mission of Goodwill Industries of Mississippi. As we embark into 2023, we should and **WILL** keep our mission on the forefront of our minds!



Goodwill of Mississippi unveiled its new 26' box truck recently at Trustmark Park on November 17, 2022. This 26' truck nearly doubles the capacity of the organization's current fleet of 14' trucks and will bring improved efficiencies with the handling of donated goods throughout Goodwill of Mississippi's territory. Also, the design for the new truck informs the public of Goodwill's mission by highlighting three of its main principles: **DONATE, SHOP, CHANGE LIVES**. A QR code is also included on the side of the truck to direct passerby's to Goodwill of Mississippi's landing page on ShopGoodwill.com.

GOODWILL OF MISSISSIPPI UNVEILS NEW BOX TRUCK



Try the QR code
for yourself!



Scan Here to Visit
SHOPGOODWILL



Be sure to keep a lookout for the new truck as it travels throughout our 59-county territory to help serve our Goodwill stores!

BOARD OF DIRECTORS

Spence Fletcher - Board Chair
Shannon Hillman - Vice Chair
Tom Troxler - Secretary
Jana Nicols - Past Chair
Brad Steffani - President & CEO
Catherine Florreich - GIVS President

Mary Helen Bowen **Laura Law**
Jake Bradley **Deanne Mosley**
Renae Harrell **Brooke Plummer**
David Henry **Curnis Upkins**

STAFF

Brad Steffani - *President & CEO*
bsteffani@goodwillms.org

Frank Bryant - *Vice President of Operations & Safety*
fbryant@goodwillms.org

Vicki Burton - *Vice President of Workforce Development*
vburton@goodwillms.org

Roy Johns - *Vice President of Marketing & Donated Goods Retail*
rjohns@goodwillms.org

Terry Lakey - *Vice President of Accounting*
tlakey@goodwillms.org

Robin Stricklin - *Director of Mission Services*
rstricklin@goodwillms.org

Larry Bouchea - *Director of Human Resources*
lbouchea@goodwillms.org

Michael Hudgens - *Director of Retail Operations*
mhudgens@goodwillms.org

A MESSAGE FROM OUR CEO...



Brad Steffani

On behalf of Goodwill Industries of Mississippi, I would like to extend a heartfelt thank you to each and every one of you who helped support our mission in 2022. Your generosity and commitment to our organization has made a significant impact on the lives of those we serve.

In 2022, we were able to provide learning and skill development opportunities to more individuals than ever before, resulting in an all-time high of the number of person's served ... 1,018!

As we enter 2023, and continue to grow as an organization, I will continue to challenge myself and all of our employees to keep the four pillars of our organization's culture in mind: Purpose, Learning, Results, and Enjoyment.

Once again, thank you for your unwavering support and for being a part of the Goodwill Industries of Mississippi family. We look forward to continuing to serve our community together in the years to come.

Goodwill of Mississippi Locations

Byram Retail Store
5764 Terry Road
Byram, MS 39272
(601) 882-5152

Centre Steet Outlet Store
863 Centre St
Ridgeland, MS 39157
(601) 991-9299

Clinton Retail Store & E-Commerce
941 HWY 80 E
Clinton, MS 39056
(601) 708-1797

Crossgates Retail Store
5708 HWY 80 E
Pearl, MS 39208
(601) 664-3424

Greenville Retail Store
1662 Martin Luther Kind Jr Blvd S
Greenville, MS 38703
(662) 634-4343

Hattiesburg Retail Store
5916 HWY 49
Hattiesburg, MS 39401
(601) 605-0948

Hwy 51 Retail Store
637C HWY 51 N
Ridgeland, MS 39157
(601) 605-0948

Jacksonian Retail Store
4950 I55 N
Jackson, MS 39211
(601) 982-4324

Reservoir Attended Donation Center
1923 Spillway Rd
Brandon, MS 39047
(601) 853-8110

Goodwill Administration Office
104 East State Street
Ridgeland, MS 39157
(601) 853-8110

GIVS BRINGS BACK THE ANNUAL CHRISTMAS LUNCH!

Goodwill of Mississippi is blessed to have a devoted group of volunteers known as **GIVS (Goodwill Industries Volunteer Services)**. Every year they go above and beyond by providing support and services for Goodwill employees. Due to circumstances, the annual Christmas Lunch was cancelled for the previous two years. However, the

Christmas Lunch was brought back in full force in 2022! Food, fun, and **GOODWILL** were in abundance at the event. There was also a special visit by Santa (Brad Steffani - CEO of Goodwill) and Santas of Season's Past (Gray Wiggers & David Hollingsworth - Former CEOs of Goodwill). Goodwill of Mississippi sends a **BIG THANK YOU** to the GIVS volunteers for putting on such a fantastic lunch for our employees.



GOODWILL OF MISSISSIPPI NAMED A TOP NONPROFIT BY MISSISSIPPI BUSINESS JOURNAL



Goodwill Industries of Mississippi was recognized on November 17, 2022 as a top nonprofit in the state of Mississippi by the Mississippi Business Journal. The breakfast event took place at the Old Capitol Inn, where Goodwill was recognized as a community leader in providing services to individuals with disabilities and other barriers to employment. This great honor would not have been possible without the unwavering support of the community and the exceptional employees of Goodwill.

SPENCE FLETCHER: 2023 Goodwill Board Chair



Happy New Year to you and yours! 2023 is the 66th year that Goodwill has been providing support to Mississippian's with work related challenges.

2022 was a record setting year under the direction of CEO Brad Steffani. He has a challenge of his own to exceed those milestones this year, especially while opening a new retail store and Workforce Development Center in Greenville, MS. Brad has the capable support of associates and Executive Staff to meet these goals.

A success also worth mentioning from 2022 was the introduction of the Goodwill Ambassador Program. This program, through networking events, allows stakeholders in the communities we serve to learn about the mission of Goodwill and how they can become a part of it. I am excited to see the growth of this program in 2023.

We as a Board of Directors know and embrace our role in supporting the mission as we oversee the governance of this mission delivery. This is why it's so easy to join the effort in our state.

I am honored with the privilege of serving as Board Chair in 2023. Brad and I are committed to serving Mississippi.

GOODWILL AMBASSADOR PROGRAM



Are you or someone you know interested in learning more about the mission of Goodwill? Do you want to help spread the vision of Goodwill to the communities we serve?

If so, you would be a perfect fit for the Goodwill Ambassador Program!

Please email rjohns@goodwillms.org for more information.



GIVS SALUTE NOMINATION PERIOD OPEN!

Goodwill Industries is proud to announce the annual GIVS Salute Nomination period! We are looking for dedicated individuals who have made a significant impact in their communities through volunteer service.

If you know someone who has gone above and beyond in their volunteer efforts, we want to hear about them. Nominating them for Volunteer of the Year is a great way to recognize and thank them for their contributions.

To nominate someone, please submit a brief statement outlining the nominee's volunteer activities, the impact they have made, and why they deserve to be recognized as a Volunteer of the Year. Be sure to include the nominee's name, contact information, and any relevant documentation (e.g. letters of recommendation, press clippings, etc.).

Thank you for considering a nomination for this year's GIVS Salute. We look forward to hearing about the wonderful contributions of your nominee and honoring them for their selfless service to our community.

Included below is the 2023 GIVS Salute Nomination form. Nominations can be submitted to Margo Burnside at margob@bellsouth.net. The deadline for nominations is April 15th.

All nominations should be postmarked by April 15 and mailed to
237 Avondale Road, Canton, MS 39046

All nominations must be submitted on this form or electronically at <http://goodwillms.org/givs/>

(Please print or type all information)

Nominee: _____ (check one) Adult Youth *(Must be Class of 2024)*

Home Address: _____ City: _____ Zip: _____

Occupation: _____ Company (School) Name: _____

Business (School) Address: _____

Telephone Number: _____

Nominee's Email: _____

For Youth Nominees (parent email & phone) _____

Primary volunteer organizations and any volunteer recognition received by nominees _____

Why should this nominee be considered for the Goodwill Volunteer Award? _____

Submitted by: *(print)* _____ Signature: _____

Home Address: _____ City: _____ Zip: _____

Your Telephone Numbers: *(daytime/office)* _____ *(evening/mobile)* _____

Email Address: _____

EMPLOYEES OF Q3 & Q4 2022

Goodwill of Mississippi believes in acknowledging employees with a strong work ethic and have demonstrated a dedication to serving our mission. The following employees exemplify these attributes, and as such have been awarded the title of Employee of the Quarter for the third and fourth quarters of 2022. Goodwill of Mississippi thanks and salutes you!



Q3 2022

Pictured Left to Right, Top to Bottom:

Latoya Royal, 51 Place Retail Store; **Jaravia Davis**, Byram Retail Store; **Skylin Smith**, Centre St Outlet Store; **Cassandra Diamond**, Clinton Retail Store; **Terrill Guyton**, Crossgates Retail Store; **Steven Carter**, Hattiesubrg Retail Store; **Jackie Sallie**, Jacksonian Retail Store; **Brandi Kennedy**, Administration



Q4 2022

Pictured Left to Right, Top to Bottom:

Jared Irwin, 51 Place Retail Store; **Anthony Banks**, Byram Retail Store; **Carlos Brown**, Centre St Outlet Store; **Nancy Rudder**, Clinton Retail Store; **Valerie Mosley**, Crossgates Retail Store; **Ashley Travis**, Hattiesubrg Retail Store; **Lillian Rhymes**, Jacksonian Retail Store; **Candis Coghlan**, Administration



IN THE SPOTLIGHT

Goodwill of Mississippi congratulates these employees on achieving the following successes!



Jessica Maxwell
Nominated for Goodwill Industries International Achiever of the Year award



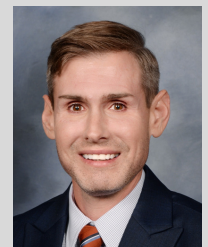
Jeannine Johnston
Received Applied Jewelry Professional Certification from Gemological Institute of America



Konica Donelson
Named Store Manager of Jacksonian Retail Store



Ellen Hilliard
Named Store Manager of Crossgates Retail Store



Roy Johns
Completed the Mississippi Economic Council's Leadership Mississippi program



WE ❤️ OUR VOLUNTEERS

Goodwill of Mississippi was excited to host the 2023 Youth Leadership Rankin group at our Crossgates Retail Store location in December of 2022. This group of high school juniors volunteered their time performing various tasks throughout the retail store, and learned how Goodwill impacts the community where they live!

Is your group interested in volunteering at Goodwill Industries of Mississippi? If so, reach out to Vicki Burton, Vice President of Workforce Development, to learn how your group or organization can be a part of our mission!

MEET GOODWILL'S NEW STAFF MEMBERS!

We are thrilled to welcome Larry Bouchea and Michael Hudgens to the Goodwill family! Read below to find out why they are excited to join the staff at Goodwill Industries of Mississippi.

Larry Bouchea

Director of Human Resources



"The Goodwill Mission is really about 'Human Resources'! When I was in second grade, my walk home would take me right by what seemed like a giant Goodwill Store. We called it the "Treasure Chest". When I saved my lunch money, I would visit and explore the all the treasures. I am excited to be part of the Goodwill Industries of Mississippi team, working with super people who are dedicated to our mission of eliminating barriers to employment through recycling the donated treasures of others."

Michael Hudgens

Director of Retail Operations



"Before I talked with Brad Steffani and Roy Johns about Goodwill, I had a vague idea about what the organization did—that Goodwill took donations from folks and used them to help others. Once I received that chance to find out more—I was instantly hooked."

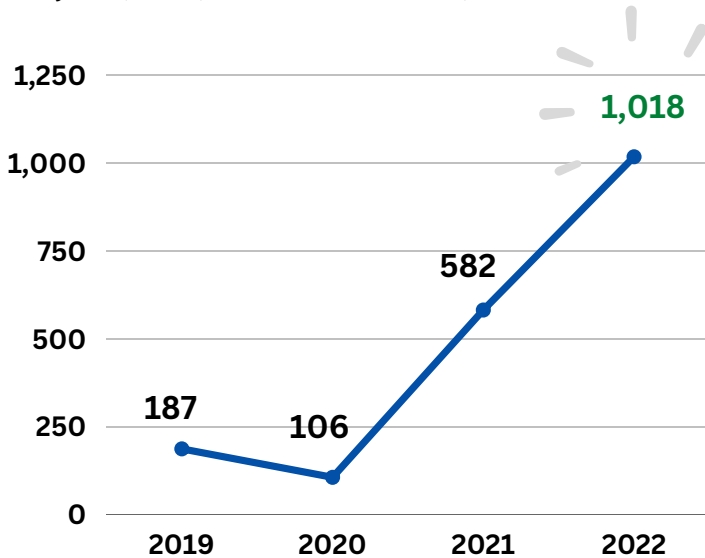
Goodwill's strategy, using donations for more than just a one-time impact—leveraging those donations to remove barriers for folks who want to contribute to our society through employment...awesome!

The idea that I could be in a position that was more than just a good job resonated with me. I truly feel blessed that I can have a vocation instead of just a career—that I can be part of a company that is about performing well, not for the goal of stock performance and great margins, but to serve others with our mission. I appreciate the opportunity to serve with all of you in the mission."



Goodwill of Mississippi enjoyed hosting quarterly luncheons for Mississippi Department of Rehabilitation Services (MDRS) counselors in October and December of 2022. These luncheons provide important updates to counselors that are crucial to the success of the client training done in each of Goodwill of Mississippi's retail stores. We appreciate all that the MDRS team does to support the mission of Goodwill and are excited to be entering our **66th consecutive year** of partnership with them in 2023!

Individuals Served in 2022



2022 BY THE NUMBERS

Congratulations to Goodwill of Mississippi's Workforce Development department. For the first time ever in Goodwill of Mississippi's history, Goodwill served over **1,000** individuals in the year of 2022! This would not have been possible without the expansion of training services provided over the previous two years OR without the tireless work of this department. They most definitely lead by example with a mission first attitude every day. Congratulations, team!



104 East State Street
 Ridgeland, MS 39157
 www.goodwillms.org

NON-PROFIT ORG.
 U.S. POSTAGE
PAID
 JACKSON, MS
 PERMIT NO. 251



GRAND OPENING

Come Join Us!

**Greenville Career Center &
 Retail Store**

1662 MLK Jr Blvd S
 Greenville, MS 38703

**Thursday, Friday,
 Saturday**

February 23-25, 2023
 8:00 AM - 8:00 PM



Scan Here to Visit
 SHOPGOODWILL

